

Who we are	Your personal information is being collected by Freak Entertainment (ACN: 636 879 920)
	Contact details: Freak VR Phone: 02 8069 1600 Email: bondi@freakvr.com.au
What is in this notice	This notice describes how we collect, hold, use, and share your Personal Information. It includes:
	The kinds of Personal Information we collect;
	The reasons we collect and use that information;
	Who we share your information with; and
	 How to access our Privacy Policy or contact us about our privacy practices.
	You should also read the terms and conditions for any products and services we offer. These terms <u>may</u> contain more information about the ways we collect, hold, use, and share personal information for those products and services.
What is Personal Information	Personal Information includes information or an opinion about an individual that identifies or can be used to reasonably identify them. This can include a person's name, date of birth, gender, postcode and contact details.
What information we collect	We collect Personal Information about you when you engage with us directly or book sessions via our website or buy gift vouchers, which includes but not limited to:
	 Information about your identity, such as your name and contact details (including your email and mobile number);
	 basic information about your physical health, and
	 Information contained in identity documents (for example your driver's licence or passport).
	We may collect this information from you, a person acting on your behalf or a third-party service provider who has captured your information and shared it with us.
	If you give us information about others, you must have authority to do so and tell them what is in this notice.
Why is your Personal Information being collected?	The purpose of collecting your personal information is to:
	 to confirm your identity and manage our relationship with you, including contacting you about any changes to products and services we have provided you.
	 to identify, manage and minimise security risks and prevent fraud, scams and other authorised activities.
	 to design, price, improve and manage the products and services we provide.
	 for any other purpose you consent to or opt-in.
	for any other purpose set out in our Privacy Policy.
What would happen if your Personal Information was not collected?	If you don't provide or if we are unable to collect your information, or the information you give us is inaccurate or incomplete, we may not be able to give you access to our facilities. It is a safety requirement that we know who is accessing our facilities and to ensure that we can respond correctly in the event of an emergency and customers are assigned to age appropriate games.
To whom will your Personal Information be disclosed?	The information we hold about you will be shared with our associated business entities, which include our parent company xReality Group (ACN: 154 103 607) and its subsidiaries.
	Sometimes we may send your information overseas, including to:
	 overseas businesses that we are associated with;
	 service providers or third parties who store data or operate outside Australia;
	 complete a transaction such as an international money transfer; or
	 comply with laws, assist government, and law enforcement agencies.
	Your information is unlikely to be disclosed overseas.
Access to and correction of	Please refer to the FREAK privacy policy for information on how to access, complain or request an